COPY

LYON METAL PRODUCTS, INCORPORATED

Aurora, Illinois

September 6, 1945

IMPORTANT
NEW PRICE LIST

TO ALL LYON DEALERS

In Mr. H. B. Spackman's letter dated September 4, he told you that our major product lines are back for unrestricted sale: steel shelving, lockers, cabinets, folding chairs, shoprobes, etc.

ATTACHED ARE NEW PRICE LISTS for all of your salesmen. This price list now covers all of the above and all Lyon Products in your current Shop Equipment Catalog #331.

You will recall that our curtailed products were never taken out of the catalog- only the price list- now both are complete. These are pre-war prices as currently frozen by O.P.A.

USE PRICE LIST TO CHECK

The price list is the final check for your salesmen on sizes available. Until such time as we can get a new complete postwar catalog, there are only a few discrepancies as in the case of storage cabinets- page 14 of catalog #331. The catalog shows cabinets available in two depths- 18" and 24". The price list shows and prices only one depth- 21" - which is correct.

There are only two sizes of tool boxes as per the price list, and not three as per the catalog.

That's why we ask you to- Check the Price List.

CANCEL WOOD PRODUCTS

Effective immediately, wood products - shelving, lockers, cabinets and shoprobes- are canceled. Destroy Wood Catalog #1705 and Price List #1714.

HUGE NEW MARKETS OPEN

With restrictions lifted on steel shelving, lockers, cabinets and folding chairs, huge additional sales potential is opened up for every Lyon dealer over and above the regular industrial market. Schools represent a typical example where they use thousands and thousands of lockers and folding chairs, cabinets and vocational equipment. You can multiply this by the institutional market- hospitals, clubs, churches, laundries and every other type of firm and institution which has not been able to buy our products for the past four years. The backlog of purchasing in all these fields is terrific.

Yours very truly,

Leonard Rhodes

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